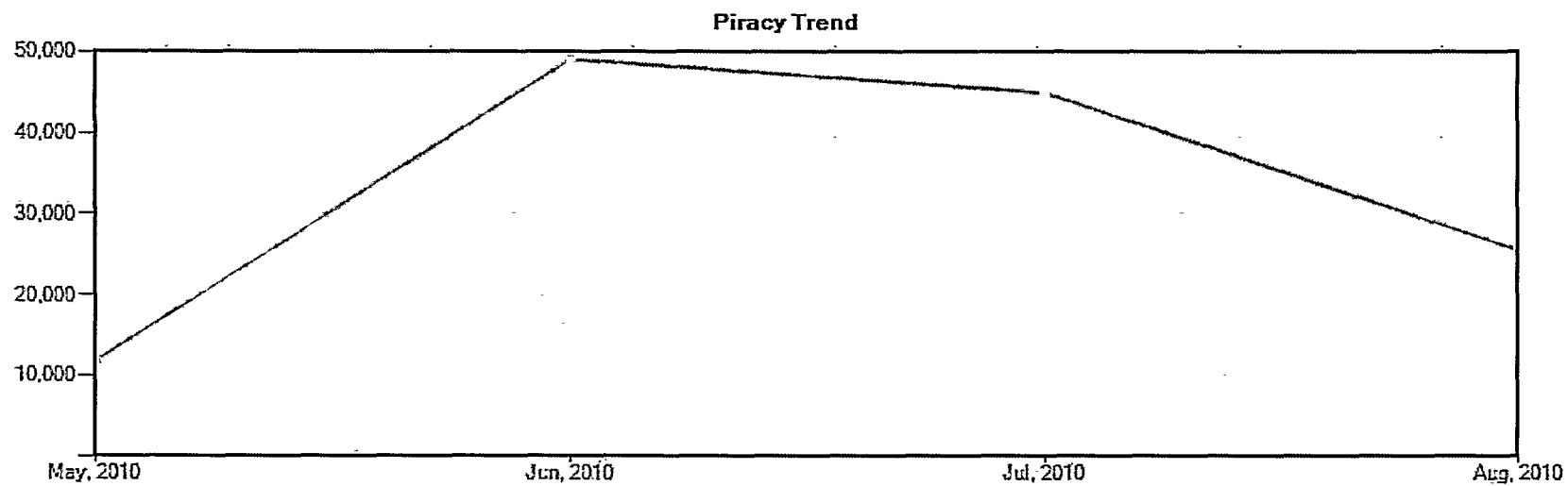




Project: ESA
Date range: 5/1/2010 - 9/27/2010

Date Breakout by: Monthly
Report generated: 9/29/2010

Piracy Trend



Date	Infringement Count
Total	131,623
5/1/2010	11,902
6/1/2010	49,114
7/1/2010	45,011
8/1/2010	25,596



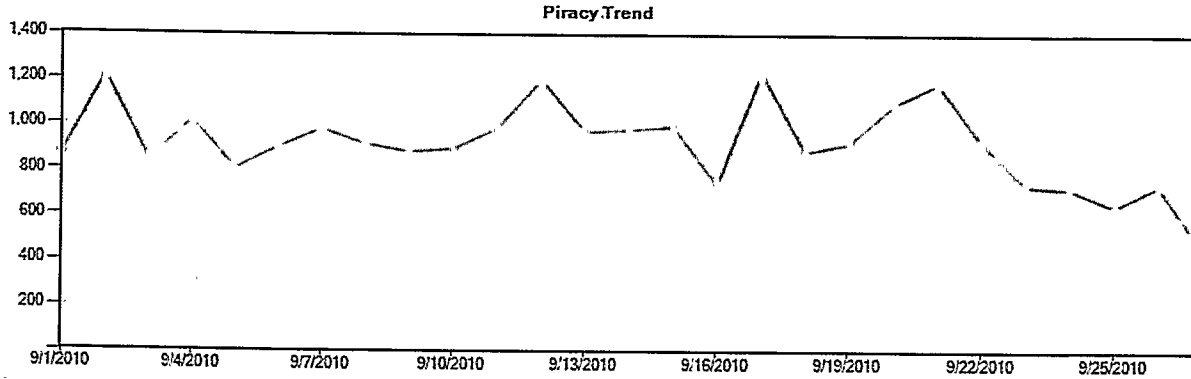
Project	ESA
Statistic Type	Monthly
From	5/1/2010
To	9/27/2010
Region	All
Country	All
Network	All
Company	All
Title	Selected 1 item(s) RED DEAD REDEMPTION
Platform	All



Project: ESA
Date range: 9/1/2010 - 9/27/2010

Date Breakout by: Daily
Report generated: 9/29/2010

Piracy Trend



Date	Infringement Count
Total	24,748
9/1/2010	870
9/2/2010	1,221
9/3/2010	844
9/4/2010	1,020
9/5/2010	808
9/6/2010	903
9/7/2010	984
9/8/2010	916
9/9/2010	884
9/10/2010	896
9/11/2010	986
9/12/2010	1,202
9/13/2010	972
9/14/2010	981
9/15/2010	994
9/16/2010	740
9/17/2010	1,233
9/18/2010	883
9/19/2010	921
9/20/2010	1,093
9/21/2010	1,187
9/22/2010	925
9/23/2010	733
9/24/2010	721
9/25/2010	642
9/26/2010	735
9/27/2010	454



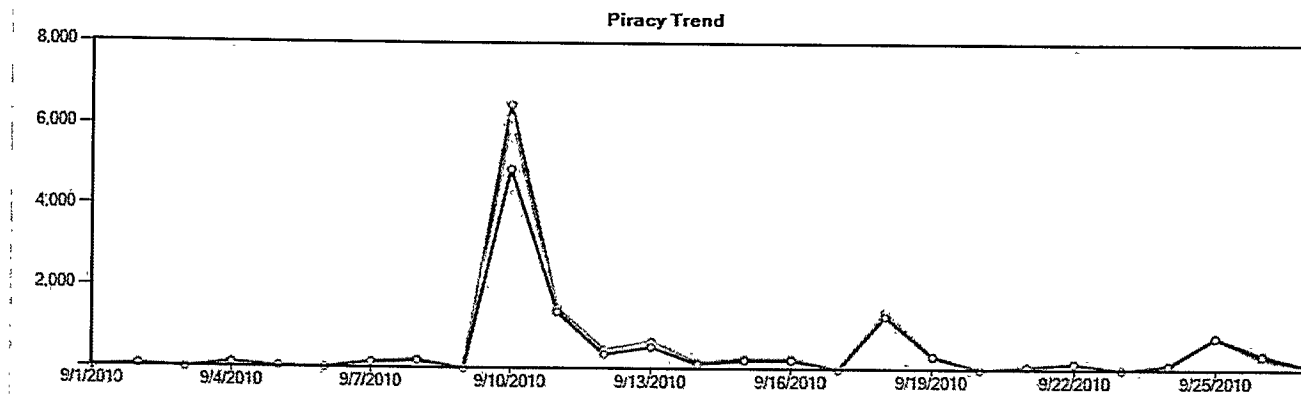
Project	ESA
Statistic Type	Daily
From	9/1/2010
To	9/27/2010
Region	All
Country	All
Network	All
Company	All
Title	Selected 1 item(s)
	RED DEAD REDEMPTION
Platform	All



Project: ESA
Date range: 9/1/2010 - 9/27/2010

Date Breakout by: Daily
Report generated: 9/29/2010

Piracy Trend



Date	Links	Taken Down Links	Distinct Links
Total	13,744	12,955	7,952
9/1/2010	1		1
9/2/2010	66	40	66
9/3/2010			
9/4/2010	128	98	128
9/5/2010	36	33	36
9/6/2010	18		18
9/7/2010	153	114	153
9/8/2010	221	216	188
9/9/2010	2		2
9/10/2010	6,490	6,188	4,904
9/11/2010	1,479	1,437	1,396
9/12/2010	466	419	359
9/13/2010	674	649	540
9/14/2010	161	148	126
9/15/2010	257	225	215
9/16/2010	261	241	220
9/17/2010			
9/18/2010	1,408	1,387	1,304
9/19/2010	320	318	320
9/20/2010			
9/21/2010	70	61	70
9/22/2010	150	149	150
9/23/2010	2		2
9/24/2010	110	85	110
9/25/2010	801	788	793
9/26/2010	385	275	344
9/27/2010	85	84	85



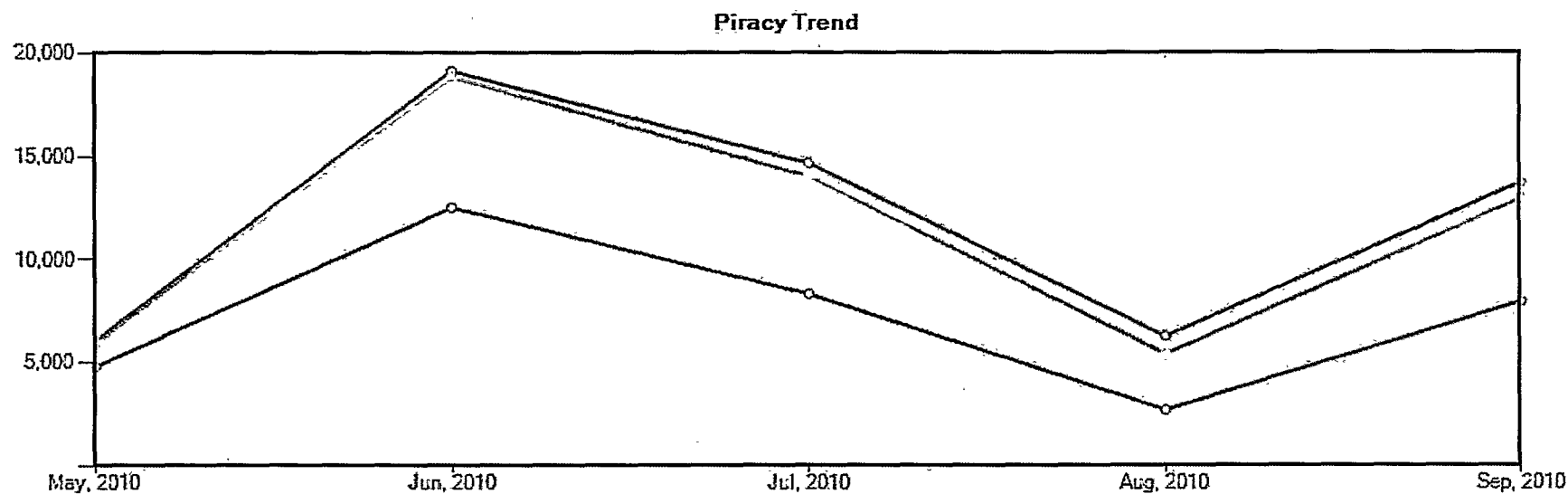
Project	ESA
Statistic Type	Daily
From	9/1/2010
To	9/27/2010
Company	All
Title	Selected 1 item(s)
	RED DEAD REDEMPTION
Technology	All
Platform	All



Project: ESA
Date range: 5/1/2010 - 9/27/2010

Date Breakout by: Monthly
Report generated: 9/29/2010

Piracy Trend



Date	Links	Taken Down Links	Distinct Links
Total	59,892	57,178	24,377
5/1/2010	6,053	5,943	4,796
6/1/2010	19,122	18,832	12,508
7/1/2010	14,680	14,034	8,330
8/1/2010	6,293	5,414	2,707
9/1/2010	13,744	12,955	7,952



Project	ESA
Statistic Type	Monthly
From	5/1/2010
To	9/27/2010
Company	All
Title	Selected 1 item(s)
	RED DEAD REDEMPTION
Technology	All
Platform	All